City of Franklin Website Link Policy

In course of providing informational resources and services, franklinnh.org webpage may include links to external websites created and maintained by organizations other than the City of Franklin. The City of Franklin does not endorse the content, products, services or viewpoints expressed by linked sites. The City of Franklin does not assume responsibility for the content of linked sites and does not independently verify or exert editorial control over information on linked sites.

Links to external sites may be added when consistent with the purposes of the franklinnh.org website, which includes:

- To expand and centralize access to government information and services;
- To provide a convenient mechanism for conducting City of Franklin business;
- To provide online services that would otherwise require a trip to Franklin City Hall;
- To provide current information regarding City of Franklin functions and events including events licensed by the City of Franklin.

In establishing and maintaining its official website, the City of Franklin does not intend in any manner to create a forum or other means by which public discourse, exchange of opinions, or discussion on issues of any nature may occur. Rather, the sole and limited purpose of the City of Franklin’s website and permitted external links is to provide information of a factual nature including various services and resources available within and around the City, or as may be available from other governmental agencies. When you link to an outside website, you are leaving the City of Franklin’s website and are subject to the privacy and security policies of the owners/sponsors of the outside website(s).

The City of Franklin does not link to sites that contain the following content, and may revise this policy without prior notice:

- Sites with material that contains or can be regarded as hateful, discriminatory, pornographic, libelous, defamatory or offensive.
- Sites that express or support a political affiliation, or seek to further the agenda of a political organization or candidate running for office.
- Sites that include content which is not suitable for readers or viewers of all ages.
- Sites that infringes on any trademark, copyright, or patent rights.
- Sites with content that a reasonable citizen may not consider to maintain the dignity and decorum appropriate for government.
- Individual or personal homepages.

Links to external sites may be removed, at any time without notice, for the following reasons:

- The link no longer points to the original information or resource to which it was originally intended to point.
- The linked website contains inaccurate or misleading information or has changed such that it is no longer in compliance with this policy.
- Access to the information has been problematic due to non-standard formatting, lengthy download times or intrusive advertising.
- The link is permanently unreachable or remains unavailable for a lengthy period.
• The link is prone to spam malware.
• The link is not consistent with the purpose of the City website.

**Link Content**

Links to external sites shall include:

• No more than a text link to the external site;
• A brief unbiased description of the link destination;
• An appropriate image that depicts the business or program linked too. Images that do not adhere the content restrictions outlined by this policy or degrade the cohesive appearance of any City web page are not to be included on the City website at the discretion of the City Manager.

**Link Requests**

Requests for the addition of external links are to be sent to the City Manager – citymgr@franklinnh.org indicating “Link Request” in the subject line or mailed to City Manager, 316 Central St, Franklin, NH 03235.

**Links to the City of Franklin Website**

Entities and individuals linking to the City of Franklin’s Web domains are encouraged to verify link accuracy frequently. The City of Franklin web pages may change at any time without notice.

Entities and individuals linking to City of Franklin’s Web domains shall not capture City of Franklin’s page within frames, present content as their own, or otherwise misrepresent City of Franklin’s content or misinform users about the origin or ownership of City of Franklin’s content. Entities and individuals may not link to individual graphics or tables within our pages. The "Back" button should return the visitor to original site if the visitor wishes to back out.

**Disclaimer**

The City of Franklin Privacy Policy applies only to franklinnh.org web pages and web services. The Privacy Policy does not extend to external websites, whether or not linked from the city website. The City of Franklin is not responsible for the content of external websites. A link from the franklinnh.org website does not constitute or imply endorsement, recommendation, or favoring of any specific commercial project, viewpoint, or service.

City of Franklin staff makes an effort to ensure that information published on the city website is accurate and current. Neither the City of Franklin nor any agency, officer, or employee of the City of Franklin warrants the accuracy, reliability or timeliness of any information published on the franklinnh.org website, nor endorses any products or services linked from the city web system, and shall not be held liable for any losses caused by reliance on the accuracy, reliability or timeliness or such information. Portions of the information may be incorrect or not current. Any person or entity that relies on any information obtained from this system does so at their own risk.