



Franklin Mayor's Drug Task Force

Task Force Meeting Minutes

Thursday June 8, 2017

5:00pm – 7:00pm at Bessie Rowell Community Center

Present:

<i>Name:</i>	<i>Sector:</i>	<i>Name:</i>	<i>Sector:</i>
<i>Lauren Malloy</i>	<i>Coalition Coordinator</i>	<i>Melissa Lee</i>	<i>Healthcare</i>
<i>Barbara Olson</i>	<i>Franklin Resident</i>	<i>Anya Twarog</i>	<i>School Board</i>
<i>Jason Vezina</i>	<i>Parent</i>	<i>Bob Grover</i>	<i>Franklin Resident</i>
<i>Chief Goldstein</i>	<i>State, Local or Tribal Governmental Agency with Expertise in the Field of Substance Abuse</i>	<i>Desiree Smith</i>	<i>Franklin Middle School Counselor – FYI Advisor</i>
<i>Bob Lucas</i>	<i>Chairperson – Franklin Resident</i>	<i>Peter Burke</i>	<i>Farnum Center</i>
<i>Joe Guinta</i>	<i>Religious/Fraternal Organization: Franklin Elks</i>	<i>Christy Liolis</i>	<i>Franklin Resident</i>
<i>Paul Blackford</i>	<i>Franklin Resident</i>	<i>Donna Liolis</i>	<i>Franklin Resident</i>
<i>Traci Fowler</i>	<i>Consultant</i>	<i>Karen Darling</i>	<i>Franklin Resident – Facilitator of Franklin Jr. Youth Group</i>

Introductions & Agenda:

Bob welcomed and thanked everyone for coming to the meeting. He introduced himself and everyone went around the room and introduced themselves as well.

FYI – Youth Involvement:

Desiree began to update the group that the FYI (Franklin Youth Initiative) students at the middle school really wanted to do a Samantha the Skunk skit this year as one of their projects, which focuses on the dangers of taking someone else's medication. She indicated that they worked really hard all year on this project, indicating they only have about an hour each week to meet so it took quite a few months, but they did great. Since there is only four parts in the skit, they filmed two versions so each student could participate. She said they ending up taping the skit but their goal was to go to the Elementary School and preform it, but with timing and end of the year activities, it didn't work out. They are hoping to get over in the fall and do an assembly for those kids. She mentioned that the school counselor at the Elementary School will show one of the skits when she does her healthy choices unit since they were able to record the skits.

She talked about the group of students being very motivated and having a lot of great ideas for next year. She said the kids want to do a PSA next year which is something they are working towards. She said the kids have been researching ways to prevent drug use in youth and something interesting they found was that families that eat dinner and have those conversations,

it lowers the risk of drug use in youth. She indicated the students want to organize a spaghetti dinner and have families come to have dinner together. She said the kids also discussed really ambitious ideas, such as building their own budget account to organize different events and activities. Lauren mentioned that during National Prevention Week in May, she helped the kids create posters and showed a picture of the student's posters they created (*see below picture.*)



Lauren briefed the group about what Samantha the Skunk was about. She explained that the message behind Samantha the Skunk was that Samantha, who is the skunk and is magenta, finds her parents medication and decides to take the medicine even though they aren't hers. She explained the message, as told by the skit, that if you take someone else's medicine, you will turn into a nasty, nauseous, no good, green skunk, just like Samantha did. The message of this skit is to lock up your medicine and also to not take any medicine that isn't prescribed to you.

Melissa indicated the Task Force purchased this kit from Dover Youth to Youth years ago and has been waiting for a group of kids to use it. Desiree mentioned that at the Middle School, the school nurse has the Samantha the Skunk story in pamphlets in her office so they kids that are waiting, can read the story.

The group watched one of the videos the students created. The group enjoyed the skit and agreed the kids did a great job.

Melissa mentioned that since this skit came from Dover Youth to Youth, they are a model for the Task Force and different pieces of their toolkit that they have created, we have utilized in the youth development. She also mentioned there are some great tools from the toolkit that the youth can be a part of, with one of them being the Samantha the Skunk skit.

Lauren shared that each student got to take home a copy of the video they were in, they were extremely excited to have their own copy!

Coalition Member Form:

Lauren mentioned that as a group everyone was going to take a few minutes to fill out their own Membership Profile Form as it may have been a few years since people may have filled them out, or some may have never filled one out before. Lauren talked about the form indicating that we use the form in a number of different ways in order to pair individuals strengths with certain volunteer opportunities that occur throughout the year.

Melissa stated that some people may have filled one out in the past or somewhat recently but Lauren updated the form to include a place where individuals can fill in a cell phone number if they wish to receive alerts, such as volunteer opportunities or meeting reminders, in the form of a text message. Melissa mentioned that in last month's meeting, we discussed new ways to communicate with members and one of those was potentially being through text messaging. The form asks members for a cell phone number and if they wish to receive updates via text messages. The goal is to try and implement some action alerts and reminders through texting. We are trying to not only reach everyone who was at the meeting, but those who are on our Constant Contact list and those who don't attend meetings regularly. By doing this, we are starting to build a list of cell phone numbers so we can implement reaching individuals via text messages which is an additional way in which we can reach our members.

Traci wanted to mention that from the Coalition Survey done back in April, we received feedback that people have so many competing demands that utilizing a texting application would hopefully reach more folks since most have a cell phone nowadays. Jason mentioned this also will be a good way to reach volunteers spur of the moment because some people may not have access or check their email during the day but can access their cell phones. He also indicated that we can also use this to engage the youth as well.

Melissa mentioned that for those who volunteer at events, we normally have a sign up sheet for those interested in joining our email list, there will be a spot for folks to leave a cell phone number. She mentioned that as Ambassadors who volunteer, we should encourage folks to leave their cell phone number.

Action Updates:

Melissa wanted members who participated in volunteer activities since the last meeting to update everyone on what they have accomplished. Karen indicated that she attended some trainings on addiction and it was excellent. She felt like she learned so much and the presenters were outstanding. She mentioned there were more opportunities to attend the training coming up in August and November and recommended folks to attend if they could. Locally, she updated the group on her efforts of volunteering. She mentioned that she reached out to both Central Sweets and Brothers Donuts in regards to continuing the Social Host pizza box project and engaging the food businesses downtown. She mentioned Central Sweets was willing to display the flyer on the counter as well as put them in people's bags as they checked out. She also indicated that Brothers Donuts was willing to display the flyer on the checkout counter. She reached out to the Laundromat as well and dropped off a few flyers there as well. Anya questioned if there were any flyers at City Hall. Lauren will check and leave some if there aren't any. Melissa thanked

Karen for her efforts in getting this message out there in the community, especially during this busy season when prom and graduation are coming up.

Bob also wanted to update the group on his volunteer reach out. He indicated that he reached out to Ralph and Jo's and they were very willing to have a stack of the flyers on the counter and indicated they would try to give one to every customer. He also stated that he talked to them about the possibility of doing table tents of these flyers to display on the tables and this is something they would be willing to do. He indicated that they thought it may be a little big for the table so we would need to shrink the flyer a little bit. Melissa indicated that we could do this by printing the flyer on foldable cardstock. Bob wanted to recognize and thank the businesses for their willingness and support to help the Task Force get the message out in the community surrounding the Social Host Law.

Bob also indicated that in order for us to continue our outreach to the local businesses, it would be worthwhile to have a comprehensive list of all the businesses within the community so we know which business we have/have not reached out to and which ones we can engage. Having a comprehensive list would allow members to see who the person of contact is for each business. He indicated he has been working on that list and Lauren has filled in a lot of the contact information as well. He said it will have the contact information for each business and would like to work on that a little more and perhaps be completed in time for the next meeting. Karen mentioned the beer boat bash that was supposed to happen in July but is now scheduled to take place during the fall, for the Task Force to be present at and our Social Host Flyer could serve as a teaching tool. Bob mentioned being a small community we can get our message out there at a variety of different events.

Bob also spoke about the work that the Chief had done in regards to the sale of paraphernalia at the local convenience stores and the next steps in follow up with that work. He mentioned he has drafted a letter to move things forward with this and has sent it to the Leadership Team to review. He stated that the letter is an appeal to the store owners. Because the store owners are not doing anything illegal, there is nothing we can do about not selling these items. The next thing we could do is come up with an appeal, which Bob did, to outline the messaging it is sending to kids who enter the store and see this paraphernalia. The letter would ask store owners to display items either behind the counter or in a position that is not eye level for youth. He indicated we will discuss this more as we move forward with this.

Bob also indicated that he volunteered to hand out Community Day surveys a couple nights at BRCC to parents picking their child(ren) up. He stated that he received about 30 surveys from both evenings. Melissa indicated that we would like as many parents to take this survey as possible and noted that there is a live link for folks to take the survey online as well. Karen asked if the link has gone out on Facebook and Franklin's talking. Lauren stated that the link did go out on Facebook and will post in on Franklin's talking too.

Melissa passed along a quick update on behalf of LRGHealthcare that they are going to be receiving some grant funds to implement some newer strategies in their healthcare system network. She passed out a flyer to everyone which highlighted some of the strategies. She mentioned the "Zero Left Campaign" which goes back to the opioid crisis and trying to make it

that patients who come for procedures and get prescribed medication, have zero pills left, which includes smart prescribing practices. They will be implementing some take back boxes, they may be putting one in at LRGH in Laconia. She mentioned the deactivation pouches as well that are outlined in the plan of the grant. Traci spoke about these pouches and indicated that they are great. She mentioned that these pouches are extremely effective and they work by individuals placing their pills in the pouches along with water, sealing the bag, and the bag will destroy the active ingredient in the medication. It is a safe way to get rid of unwanted medication at home. She mentioned she didn't know the cost of these pouches but is definitely something interesting to explore. Peter mentioned that he was at an event where these pouches were given out as samples. He didn't know how readily available the pouches are for samples but indicated that a lot of people at the event wanted one. Melissa mentioned that she is hoping in the next couple of weeks she will have more information from LRGHealthcare about the different pieces of implementation. She mentioned they have been sort of doing provider implementation and have been utilizing safe prescribing. She mentioned prescribing practices relates back to our action plan as the "but whys" of the local conditions. This initiative can definitely support our mission and goals of our action plan. There will be more to come, Melissa mentioned.

Upcoming Coalition Meetings:

Melissa mentioned that we have been waiting for an opportunity to recognize our former Mayor, Ken Merrifield, who was the catalyst behind the Task Force and has gone on to take a commissioner position. Scott Clarenbach who was here with us last month is now the City of Franklin's interim Mayor. Melissa mentioned that Ken is available to attend our next coalition meeting which is scheduled for Thursday July 13th. She mentioned that we were interested in doing a big celebration for him and making it a community event, trying to get some interest throughout the community to show Ken our appreciation for all the work he has done as the foundation and continuation of the Task Force.

Melissa indicated that we were thinking of having an ice cream social which will be at City Hall. Melissa asked the group if they had any ideas on opportunities to highlight that evening. She mentioned giving Ken an award and also speaking about our thanks and appreciation. She mentioned it will not be like a formal coalition meeting, it will be a special event. Jason mentioned that we are trying to get a lot of people to show up and Lauren mentioned that we will want RSVP's. Traci thought it would be a good idea to get the FYI kids who did Samantha the Skunk to do a mini skit but it would be hard to get all the students there to do so.

Karen asked how long Ken has been involved with the Task Force and Melissa mentioned it was started back in 2009 – roughly 7 years. Karen thought of having a slideshow of highlights from each year. Someone brought up having Max be there as well. Melissa mentioned to display some of the pieces of work that we have done and examples of things folks can get involved in would be a good idea as well. Traci wondered if we could somehow get something to hand out to people who attend and mentioned the deactivation pouches but wasn't sure on the logistics – cost, time to produce, etc. Melissa was going to follow up with the hospital to see how many and how soon they would be getting them in hopes we could hand them out. Anya mentioned that we should invite some youth too which would be a great opportunity to show Ken their involvement.

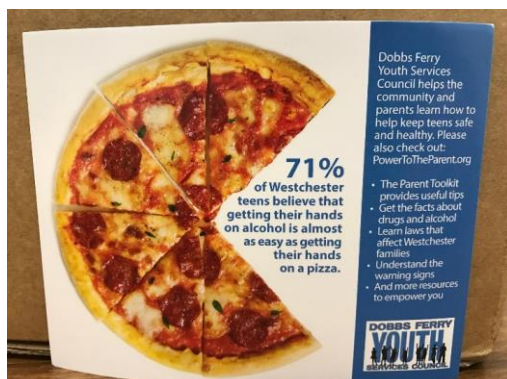
Melissa wanted to discuss the August coalition meeting and wanted to piggyback on a fantastic event coming to the community on Tuesday August 1st. She asked the Chief if he would be willing to speak about this opportunity. The Chief mentioned that in years past Franklin has participated in National Night Out but it has been a few years since taking part again. He mentioned it is a family event with a number of different activities for families. The Chief mentioned Franklin will be participating this year and Melissa mentioned that Northfield does a really successful one as well as Laconia, New Market, and Concord. Lauren pulled up the website on the projector for folks to take a look at. Melissa mentioned this night highlights the partnership between law enforcement and community support which is exactly what we are striving for. Karen asked where the event will be and the Chief mentioned they are looking at O'Dell Park. Karen mentioned that the Concerts in the Park are on Tuesday nights which may be a conflict. Melissa mentioned that that may be a great feature to include. The Chief also mentioned the parking lot of the police department would also be another option.

Melissa mentioned possibly getting the Mock Teen Bedroom at this event on behalf of the coalition, or something interactive like that. Melissa mentioned we could all work on partnering to make this a successful event for the community in place of having an August coalition meeting, this night would serve as our meeting. There will be more details to follow!

We Need Your Input:

Traci discussed briefly the success of the pizza box flyer project and showed a picture of the Social Host flyer we put on the boxes which went out on over 2,000 boxes within the community. She mentioned the businesses were extremely welcoming to have us back to tape more boxes. This project is a great way to get our information out to a large group of people and we thought that we could do this project once a month but would need help with creating a new flyer based on the previous flyer. Traci passed around a Social Host flyer to everyone to dissect what they liked/didn't like about the flyer and this would serve as an example to create a new flyer.

Jason asked if the message on the flyer was going to change and he thought that it should surround a new topic but we would want to share with the businesses the flyer beforehand if the flyer does change. Melissa mentioned we can brainstorm on the board some ideas. Traci asked the group, "aside from the Social Host, what topic would you like to see on the pizza box?" Karen mentioned marijuana relating to the perception of risk. Jason mentioned the picture Lauren shared at the Leadership Team meeting of another coalition's idea of a pizza box flyer which included a statistic specific for that community, would be a good idea to put on the next flyer (*see below for picture*).



Having a flyer that is not only catchy so folks read it but also not too much information where folks don't pay attention to the message, is the goal. Traci asked the group if there was anything specific to July that we could include in the message and piggyback from – some ideas were, 4th of July, barbequing, boating on the lake, summer, swimming, boat parade, etc. Karen thought messaging the low perception of risk around marijuana would be a good focal point. Melissa threw out the idea of talking tips, for talking to your child.

Traci asked what would make folks take the flyer off the box and read it and the Chief stated a coupon would grab his attention and Lauren thought graphics. Bob liked the coupon idea and it would definitely make people read the message and not just throw the flyer out with the box. Traci wondered if we would have to purchase what the coupon would be good for and Anya thought it would depend on who the business was.

Joe thought that we could even print the Drug Drop Box flyer on regular paper and include that as the flyer for July. Jason thought we could start with that flyer which would give us more time to think of the next month's flyer. Anya mentioned that what draws her attention and makes her stop and read something is something that she has never seen/heard about before. Joe mentioned the Elks brochure about "How to talk to you child about alcohol and marijuana" has excellent tips that we could use. Melissa mentioned that we could use those talking tips to feature monthly as dinner is a great time to have a conversation. This would be a good way to make the flyer eye catchy and less wordy so it may make more folks pick the flyer up and read it.

Traci would like to explore the coupon idea and Jason mentioned we could possibly partner with the business if they are promoting with coupons already by including the coupon with our message. Melissa mentioned rather than having a coupon for a pizza having a coupon for a free conversation but make it look like a coupon for an item such as another pizza. Jason mentioned that Tilton House of Pizza has a special on Wednesdays and that we could possibly put on the flyer. Melissa mentioned framing our message to look like a coupon may get folks to read the flyer as well. Jason brought up the idea of having folks bring the flyer to the meeting and we could give them a gift.

Lauren and Desiree mentioned doing something with social media and coming up with a creative hashtag. Folks could take a selfie with the pizza box and flyer and hashtag whatever we come up with and post the picture to social media and we could do a raffle with those who post a picture. Melissa mentioned the hashtag could be #familydinnernight or #pizzatalk. Lauren thought this would also engage the youth. There will be more to come with this!

Upcoming Events & Volunteer Opportunities!

Lauren discussed that she reached out to Shop Express and Cumberland Farms in regards to doing a Sticker Shock with coalition members and both locations were willing to let us do this activity. She indicated that as coalition members we will go into these two stores with the "Buyers Beware" sticker and post them on the cases of alcohol to create awareness and educate the community about the law of providing alcohol to minors is illegal. There are two opportunities for folks to take part in this activity:

- ✓**Sticker Shock at Shop Express:** Wednesday June 14th , 2017 @ 2pm (Volunteers: Karen Darling and Lauren Malloy)
- ✓**Sticker Shock at Cumberland Farms:** Wednesday June 14th , 2017 @ 10am (Volunteers: Joe Giunta and Lauren Malloy)

Donna asked if we would be doing this at Roberts Market as well and Lauren mentioned that she reached out to two convenience stores so far but will be reaching out to more as they were very willing to allow us to do this activity without hesitation. We thought doing the Sticker Shock before graduation would be a great time to implement the Sticker Shock campaign as graduation is Friday June 16th.

Lauren passed around the volunteer sign-up sheet for the below events:

- ✓**Franklin Farmers Market:** Tuesday July 18th , 2017 @ Franklin Regional Hospital from 2:45-6pm: **NEED VOLUNTEERS**
- ✓**FACT Performance:** Wednesday July 26th , 2017 @ Franklin Opera House at 12:30pm (Volunteers: Bob Lucas and Anya Twarog)
 - We will be showing a short film, TBD, and have a table at this event
- ✓**FACT Performance:** Thursday July 27th , 2017 @ Franklin Opera House at 6:30pm (Volunteers: Karen Darling and Anya Twarog)
- ✓**Franklin Farmers Market:** Tuesday August 1st , 2017 @ Franklin Regional Hospital from 2:45-6pm: **NEED VOLUNTEERS**
- ✓**Franklin's National Night Out:** Tuesday August 1st , 2017 @ TBD from 5:30-8:00pm (Volunteers: Melissa Lee, Lauren Malloy, and Bob Lucas) **NEED VOLUNTEERS**

Group Updates/Comments:

Peter mentioned that at Farnum North in Franklin they have expanded their services in the sense they now have open access which is something they have always had at their Manchester location and now making available in Franklin to broaden services. He mentioned that if anyone has not been over to see the center, he is always happy to set up a tour for anyone interested. He also mentioned if we are interested in holding a coalition meeting at the center, he would be more than happy to accommodate that.

The Chief didn't want to end on a negative note but wanted to let everyone know that carfentanil has been found in Franklin due to an arrest. He also mentioned that someone is trying to develop something stronger than carfentanil. Traci asked if the tiniest amount that touches your skin, could it harm you. The Chief indicated that if you take a salt shaker and knock it over, what spills out would be considered a lethal dose. The Chief also mentioned that the officers are now packing gloves and respirators with them. Traci asked if there was something that we should do and the Chief mentioned that spreading the message in hopes that the message gets out there. Traci asked if this message should go out on the pizza boxes and Bob thought that if not on the pizza boxes than creating a fact sheet would be a good idea.

Melissa thanked everyone for coming to the meeting and providing their ideas!

Meeting Adjourned at 6:50 p.m.

Submitted by Lauren Malloy