



## Franklin Mayor's Drug Task Force

### Task Force Meeting Minutes

April, Thursday 13, 2017

5:00pm – 7:00pm at Bessie Rowell Community Center

#### **Present:**

<i><b>Name:</b></i>	<i><b>Sector:</b></i>	<i><b>Name:</b></i>	<i><b>Sector:</b></i>
<b>Lauren Malloy</b>	<i>Coalition Coordinator</i>	<b>Melissa Lee</b>	<i>Healthcare</i>
<b>Bob Lucas</b>	<i>Franklin Resident</i>	<b>Elizabeth Dragon</b>	<i>City of Franklin City Manager</i>
<b>Ken Merrifield</b>	<i>Mayor of Franklin</i>	<b>Jason Vezina</b>	<i>Parent</i>
<b>Chief Goldstein</b>	<i>State, Local or Tribal Governmental Agency with Expertise in the Field of Substance Abuse</i>	<b>Lynn Haskell</b>	<i>Youth Serving Organization</i>
<b>Joe Guinta</b>	<i>Religious/Fraternal Organization: Franklin Elks</i>	<b>Anya Twarog</b>	<i>School Board/Parent</i>
<b>Lori Magoon</b>	<i>Franklin Resident; MS, MLADC, LCMHC</i>	<b>Christy Liolis</b>	<i>Franklin Resident</i>
<b>Peter Burke</b>	<i>State, Local or Tribal Governmental Agency with Expertise in the Field of Substance Abuse: Franklin Farnum Center</i>	<b>Donna Liolis</b>	<i>Franklin Resident</i>
<b>Corey Gately</b>	<i>LRGHealthcare</i>	<b>Paul Blackford</b>	<i>Franklin Resident</i>
<b>Linda Backert</b>	<i>Elks Emblem Club</i>		

#### **Introductions & Agenda:**

Melissa welcomed the group and thanked everyone for joining us. She introduced herself and indicated that Bob Lucas has now taken over the role of being the Chairperson for the Coalition. Bob will now introduce and close the meetings. Everyone who was present, introduced themselves. Melissa invited everyone to pick up an agenda on the back table if they did not pick one up already as well as to sign in.

#### **Mayor's Minute:**

The Mayor took a minute to speak about a dedicated member of the Coalition who passed away. He was very blessed to have known Andrea McFall and was very sad to hear about her passing. The Coalition members took a brief moment of silence to remember Andrea. She will be missed. Bob mentioned that he had the pleasure of knowing Andrea and working with her on the school board. He mentioned she had a great sense of humor and when given a task she would take that and run with it, she was tireless.

The Mayor also shared that the Governor has nominated him as being the Commissioner of the Department of Laborer. He shared that some of the Executive Counselors have an issue with him staying as Mayor and accepting the position. He is still discussing what this will mean as it pertains being the Mayor too as we are in the middle of really great things and important work.

### **Annual Celebration Event Recap:**

Melissa asked who in the room attended the Annual Celebration Event back in March and members who attended raised their hands. Melissa asked if anyone had any thoughts to share about the event or suggestions for the future that we could take back. Anya wanted to share that she really enjoyed the involvement from the students that attended as well as the school. Their willingness to step up and talk during the question and answer forum was excellent, they did a great job. She also mentioned it was great having their perspective in the room. She really enjoyed having their insight and coming directly from them. She mentioned the message coming from peer to peer is more effective than coming from parent to peer, there is more impact and influence coming from the same age group. Jason agreed that this is effective and something that has been a struggle within the schools.

Bob mentioned that at the event, the Opera House, where it was held, was a pretty full house which he then stated it was a very well received event. Peter then shared he thought it was a great event for the community to come and gather resources from. Corey thought that showing the film “If Only” was a perfect piece for the event, the film wasn’t too long and had a good impact to tell a realistic story while being a conversation starter. Melissa shared that the high school administration was there and the principle was interested in showing the film to the entire student body. Anya shared that the film really opened her eyes to high school parties and that it is what high school parties are looking like today.

### **Coalition Survey:**

Melissa shared that the Task Force has two main goals they are trying to achieve, building capacity within the community and prevent substance misuse in the community. She shared that the Coalition Survey relates back to building capacity within the community. Each year the Task Force gives out the survey to Coalition member’s, anyone who has put their email on our list receives this survey.

Lauren mentioned that those who take the survey can be entered to win a \$25 Visa gift card upon completion but needs to email her that they have taken the survey. However, she only received 3 emails and knew more people have taken the survey and did not submit an email to be entered. She had paper copies for those who wished to fill out the survey not online and passed those around for those who have not taken the survey and would like to give their feedback. She also stated that there was a sheet to sign on the back table for those who took the survey already but still wish to be entered for the gift card.

Melissa mentioned that we get the results from the survey and it allows us to see what we are doing well and what we need to improve on. From the way we conduct meetings, to engaging

folks in educating, we want to hear from folks on ways to improve. April 15<sup>th</sup> is the last day to complete the survey. Once the results are gathered we will share the results with the Coalition.

### **Focus on Alcohol Awareness:**

Melissa pointed out the posters Lauren made for the evening, one focusing on the 3 substances the Task Force is concentrating on; alcohol, marijuana, and prescription drugs. She asked why these 3 substances are the Coalition's main focus. She stated that this information was gathered from the Youth Risk Behavior Survey (YRBS) which happens every two years and the high school just took theirs for 2017. The survey results indicated that these 3 substances are heavily misused among youth.

Through community process, questions are asked about how the youth are accessing these substances to gather data and put together strategies. Melissa then mentioned some of the indicators being asked that the Task Force is tracking; past 30 day use, age of first use, and perception of risk. When planning the strategies to address use and tracking, they are built on the 7 strategies for community change; providing information, enhancing skills, providing support, enhancing access and reducing barriers, changing consequences, physical design, and modifying/changing policies.

By using the strategies and pairing them, we can better focus the efforts of the Coalition within the community. Lauren pulled up on the overhead a simplistic piece of the Coalition's logic model surrounding the problem of alcohol. She went through the logic model indicating the "but why" of the problem starting with social access, meaning the youth are accessing alcohol through social means as someone is giving it to them. From there, local conditions were assessed from the data that was collected through the YRBS, youth focus groups, as well as compliance checks. Lauren mentioned that she attended a youth leadership meeting earlier in the day and had the same conversation with them about alcohol and their thoughts about the local conditions for 2017, they were the same as the data that was collected from 2015.

From gathering local conditions, we are able to formulate actionable steps the Coalition can take to improve the local conditions within the community. Lauren shared that she had a brief meeting to discuss volunteer opportunities that members could enact on that tied back to our logic model. One of these opportunities would be to educate the community about the Social Host Liability Law. With May and June coming up, as well as prom and graduation seasons, it would be a great awareness piece. To do so, we would tape our two page Social Host Liability Law flyer on the pizza boxes of local pizza places within the community. Melissa shared that this is our ask to the Coalition and a strategy to provide information to the community about this law.

Asking local businesses to display this flyer would be a great way to get the message out to the community. It would mean we ask local businesses to partner with us and volunteers to the taping of the flyer to the boxes so it is not too cumbersome for the business. In return, the businesses that decide to partner with the Task Force, will receive recognition at Coalition meetings, our volunteers would tape the boxes with the fliers, promoting the businesses on the Task Force Facebook page and Twitter, and purchase gift cards to raffle as prizes. Elizabeth shared that Pizza Chef a couple of years ago agreed to do this but we would need to contact them

again. Lauren created an outline and timeline for volunteers that are interested in reaching out to businesses. This outline explains what we are asking, the goal of the opportunity, what we are going to do, and how we are going to accomplish the task. She passed the outline to those interested in tackling the opportunity along with a sample of the flyer to show the business what we would like to put on the boxes. Below are the individuals who volunteered to ask businesses by April 20<sup>th</sup>, 2017 and report back to Lauren:

- JJ's Pizza: Ken
- THOP: Bob
- Pizza Chef: Donna
- Al's Pizza: Melissa

Bob asked if we could do this with other businesses within Franklin. We could put the flyers in the bags of local stores. Anya mentioned that it can be difficult to go through corporate organizations as they have their own protocol. Melissa mentioned our efforts with partnering with the Liquor Store and stuffing their bags with the fliers as potential as well. The Chief mentioned there was some resistance with our previous efforts trying to display the flyer in the Liquor Store, but we can revisit.

Jason mentioned sending out the flyer to parents at the high school through a possible email blast with Carrie Charrette or even with report cards. Anya shared that the bulletin board at Odell Park is open to post one of the Social Host Flyers. Lori mentioned that she has a radio show that she will be able to share the message on. Bob mentioned the portability of the flyer and giving them out to folks at Community Day on May 13<sup>th</sup>. Anya and Bob agreed that the catchiness of the flyer would grab people's attention if we had the flyer blown up on a poster at Community Day.

Melissa mentioned a previous initiative done in the community in regards to signage at the Shop Express where students from the high school went out in the community and looked at signage around promoting alcohol. They conducted an Environmental Scan and took pictures in the downtown area. It was a big success and wondered if anyone would be willing to do another Environmental Scan. The Chief shared that he had someone undercover observe local convenience stores placement of paraphernalia. Bob thought perhaps showing what this report looks like and what the next steps are.

Corey brought up another way to draw people in during Community Day would be to have the breathalyzer and test it with Scope so people can see firsthand how alcohol can have a huge impact on a breathalyzer. Melissa mentioned having an actual refrigerator down at Community Day to aid in a visual for folks that the most common place for kids to access alcohol is right next to the fridge.

### **Bridge to Recovery Walk:**

Melissa and Corey wanted to talk about the Bridge to Recovery Walk happening on May 7<sup>th</sup> being sponsored by the Hospital. It is a fundraising event trying to raise funds to benefit those needing help accessing treatment. There will be resources tables and a brunch following the 2 mile walk. There will be activities along the way. The Task Force is going to have a table there and is a good event for a volunteer opportunity.

### **Upcoming Events & Volunteer Opportunities!**

This is a busy time of year which means there are a lot of volunteer opportunities. Lauren men

✓**Drug Take Back Day:** Saturday April 29<sup>th</sup> from 10-2pm @ CVS in Franklin

**VOLUNTEERS:**

**Police Dept.: 9:30-2pm**

**Bob Lucas: 9:30-2pm**

**Joe Giunta: 10-12pm**

✓**LRGHealthcare Recovery Walk:** Sunday May 7<sup>th</sup> from 8-11am

✓**Community Day:** Saturday May 13<sup>th</sup> from 8:30am-3pm

**VOLUNTEERS:**

**Lynn Haskell: 9-12pm and Clean Up**

**Corey Gately: 10-12pm**

**Paul Blackford: 10:30-1pm**

✓**Coalition Ambassador Training:** Wednesday April 26<sup>th</sup> from 5:30-7pm @BRCC

### **Group Updates/Comments**

- Lori wanted to share a speaker event where Corey is going to be talking at an event on Friday April 21<sup>st</sup> from 8-9:15 at the Franklin Savings Bank Community Center. The talk will be about how you can help employers to recognize and what to do if you suspect an employee is impaired.
- Lauren invited everyone to look under their chairs to see if they had a sticker with a smiley face and whoever had the sticker would be recognized for coming to the meeting and getting a piece of Task Force “swag”. This is something fun that we are going to do at the monthly meetings to show our appreciation to the volunteers for all of their hard work. Peter won the prize for the evening which was a FMDTF bag.
- The next meeting will be May 11<sup>th</sup>
  - Looking at following up with the survey that was done by Bob and the Chief of the convenience stores

### **Meeting Adjourned at 6:50 p.m.**

*Submitted by Lauren Malloy*