

# FRANKLIN FALLS BUSINESS GROUP



## 61<sup>st</sup> Annual Franklin Winter Carnival

2023 CALENDAR OF EVENTS

Find event and registration details at [franklinoutingclub.org/winter-carnival](http://franklinoutingclub.org/winter-carnival)



### SATURDAY, FEB 4

#### Broom Ball | 1 pm

Teams of 5, \$10/team. Winning team gets half of the proceeds. Brooms and balls provided.

#### Snowshoe Hike | 6 pm

Gather at the lodge at 5:30 for a 6 pm start. You must provide your own gear.

#### Bonfire with Hot Cocoa Party | 6 pm

Keep warm around the fire with **free** hot cocoa and snacks.

### SUNDAY, FEB 5

#### Breakfast at the Elks | 7 - 10:30 am

\$10/adult, \$6/children (4-10 years old). All proceeds will benefit the Franklin Outing Club. Breakfast held at the Franklin Elks Lodge, 125 S. Main St, Franklin, Cash only.

#### Obstacle Course | 12 pm

\$5/adult, \$2/child. Check in is at 11 am, races start at 12 pm. Prizes will be awarded.

### SATURDAY, FEB 11

#### Ski & Snowboard Races | 11 am

\$2/race, all ages. Downhill and slalom races.

#### Chili Cookoff | 12 - 2 pm

Comfort food is here! Online registration is now open.

### SUNDAY, FEB 12

**It's Superbowl Sunday! Represent your favorite sports team.**

#### Chuck a Duck | 2 pm

Ducks are \$5 each. The duck closest to the target wins half of the proceeds. Must be present to throw the duck at the target.

### SATURDAY, FEB 18

#### Cardboard Sled Races | 10 am - 4 pm

Enjoy the races, beer, wine and music.

#### Casserole/Pot Luck Supper | 5 pm

Bring your favorite dish to share!

#### Torch Light Parade | 7:30 pm

Join us for a parade down the mountain on skis and snowboards.

#### Night Skiing | 5:30 - 8:30 pm

Spend a night under the stars.

All events are subject to weather conditions. Event updates can be found on our website, Facebook page, and on Mix 94.1.

All events will take place at the ski area unless otherwise noted.

### SUNDAY, FEB 19

#### Vintage Ski Day | All day

Sport your favorite vintage wear on the slopes today!

### SATURDAY, FEB 25

#### Ski-A-Thon | 11 am - 12 pm

Enjoy the slopes while making an impact.

### SATURDAY, MAR 4

#### Boat Bash Snow Crash | 10 am - 4 pm

Be a part of this exciting Winter Carnival tradition hosted by Mill City Park.

Note: The ski area will be closed for skiing and snowboarding on this day.

### SUNDAY, MAR 5

#### Luau Party | 12 - 4 pm

Think warm thoughts and join us for a fun afternoon of food and games.

Stay connected all year for more Franklin Outing Club events! Veterans Memorial Recreation Area [franklinoutingclub.org](http://franklinoutingclub.org)

**Franklin City Council** meets the first Monday of the month at 6pm at City Hall.

**The Zoning Board** meets the first Wednesday of the month at 6:30pm at City Hall.

**The Planning Board** meets the fourth Wednesday of the month at 6pm at City Hall.

**The Heritage Commission** meets the second Monday of the month at 6pm at City Hall.

For more info: [franklinnh.org](http://franklinnh.org)

## LIKE US ON FACEBOOK

[facebook.com/FranklinFallsBusinessGroup](https://facebook.com/FranklinFallsBusinessGroup)

*The Franklin Falls Business Group thanks the Franklin Business & Industrial Development Corporation and Franklin Savings Bank for their continued support.*

## THE CITY OF FRANKLIN IS PLEASED TO WELCOME FRANKLIN'S HIDDEN TREASURES

*Franklin's Hidden Treasures* is a unique antique and collectible shop with thousands of items offered from consignors. From kitchen items from the 1920's, to porcelain tea sets, vintage bar glassware, to textiles, baskets, wrought iron plant stands and toys – you can find it at *Franklin's Hidden Treasures*.

Chelsea Welch, owner and lifelong collector, opened *Franklin's Hidden Treasures* on July 1, 2022 fulfilling a long-time dream to open her own store. With a strong commitment to the community, Chelsea offers a “free bin” where you can find household items and clothing for those who may need a helping hand. “I am so excited to be a part of downtown Franklin's growing business community. I hope the addition of *Franklin's Hidden Treasures* will add to that and be a shop to browse, catch a glimpse of the past and find that unique item that you never knew you had to have.”

“As the City of Franklin continues to grow, it is my pleasure to welcome another new business to Downtown Franklin. Franklin has so much to offer with downtown revitalization, new restaurants, Mill City Park, Veterans Memorial Recreation Area and now there is one more reason to stop and take a look at what's happening” states Mayor Jo Brown.

Please join us for a ribbon cutting on Saturday, February 4th at 10:00am to celebrate the **GRAND OPENING** of *Franklin's Hidden Treasures* at 332 Central Street, Franklin, NH 03235



Newsletter and logo design by Joya Pinkham Clark Owl Woman Design





## Looking for more Clients and Customers?

Of course you are, you want everyone to know about your unique service or retail item and one of the tried and true ways to do this is simply to create a space or storefront that invites window shoppers into your store. An interesting window display creates curiosity and a desire to see more. You know, you're walking down the street and you just can't walk by the fabulous display of handmade coffee mugs from your favorite potter and you have to go into the store and check it out. Here are a few easy ideas to think about for your storefront, window display:

1. Have your window display tell the story of what's in your store; use colors and interesting lighting.
2. Take advantage of the seasons; decorate with snowmen, autumn leaves, kayaks, etc. remembering to change the display once the season is over.
3. Be unique - use of fun shaped boxes, crates can add dimension. Fill them with your product.
4. Tell a story - with story boards, pictures let window shoppers how your business began and its importance in the community.
5. Be welcoming - remember to keep your entryway clear of debris and snow as best you can and always leave a light on.

This is just a short list of ideas, hopefully one or two is appropriate and you can put it to work for you and your business.

Contest anyone?



**LOVE YOUR  
NEIGHBOR  
FOOD DRIVE**

Donations can be dropped off  
at these Franklin Savings Bank  
locations:  
387 Central Street | 933 Central Street

**DONATION  
BOX**

We will be collecting non-perishable food items to support individuals and families struggling with food insecurity. All items will be donated to our local food pantries. We invite you to drop your donations off at this office. *Together, we will spread the love to our neighbors in need!*

## UPCOMING EVENTS

**FRANKLIN OPERA HOUSE**  
*Murder on the Oriental Rug*  
February 10th & 11th, 2023 @ 7:00pm  
Mystery Dessert Theatre  
[franklinoperahouse.org](http://franklinoperahouse.org)

**ELKS BREAKFAST**  
February 5th & 19th  
7am - 10:30am \$10

**MASONS BREAKFAST**  
(RETURNING IN APRIL!)

**44TH ANNUAL  
WEBSTER LAKE ICE FISHING DERBY**  
Sat, Feb 18, 6am - Sun, Feb 19, 3pm  
[websterlakeicefishingderby.com](http://websterlakeicefishingderby.com)

**61ST ANNUAL FRANKLIN  
WINTER CARNIVAL**  
February 4th - March 4th  
[franklinoutingclub.org](http://franklinoutingclub.org)

## THINGS TO ENJOY WHILE VISITING FRANKLIN

### Mill City Park

New England's first white water park offers hiking, camping and kayaking on the Winnepesaukee River. [millcitypark.com](http://millcitypark.com)

### Winni River Trail

Hiking, walking, biking along the historic Winnepesaukee River. [winnirivertrail.org](http://winnirivertrail.org)

### Franklin Falls Dam

Hiking and biking trails, disc golf and incredible views. [FB/FranklinFallsDam](https://www.facebook.com/FranklinFallsDam)

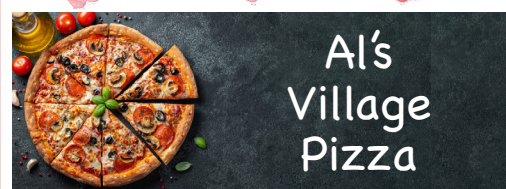
### Webster Lake

Swimming, fishing, canoeing, kayaking, ice fishing picnicking & more. Route 11, Franklin, NH

### Veterans Memorial Recreation Area

#### & Great Gains Forest

Hiking trails, ponds, skating and seasonal skiing. 266 Flaghole Road, Franklin, NH



Al's  
Village  
Pizza

**KETTLEHEAD**  
BREWING COMPANY



Brother's  
Donuts