

**FRANKLIN HERITAGE COMMISSION MINUTES**

**MONDAY, FEBRUARY 14, 2022 at 6:00 P.M.**

**City Hall - 316 Central Street**

- ❑ **Call to Order – 6:00 p.m.**
- ❑ **Salute to the Flag – led by Member Stangroom**
- ❑ **Roll Call:** Chairman Glen Feener, Councilor Paul Trudel, Bob Lucas, Tim Stangroom, Leigh Webb – alternate, Planning Director Seth Creighton. Absent: Colby Morrill
  - ❖ **Seat Alternates** – Leigh Webb was seated as a full-voting member in the absence of Member Morrill.
- ❑ **Approval of Minutes of the December 13, 2021 Public Hearing Meeting of the Board.**

Member Lucas made a motion to approve the minutes, seconded by Councilor Trudel. Member Stangroom pointed out a typo in the spelling of his name. Member Lucas amended his motion to approve the minutes with the correction, Councilor Trudel seconded it. Motion passed 3-0-2 with Member Webb and Member Stangroom abstaining as they were absent from that meeting.
- ❑ **Old Business:**

**H 21-06:** “Wendi’s Cleaning Service,” tenant, at 355 Central St is applying for a new wall sign. The property is owned by PermaCity Life and is located at Map/Lot 117-054-T1. This application was continued from December 13, 2021.

Janelle Ward, owner of Wendi’s Cleaning Service, presented her updated designs, proposed logo, and explained the changes she would like to make to the façade of the building. She has been working with a marketing company on rebranding and is proposing removing her current white aluminum sign and painting that area black to match her neighbor’s storefront. She would then hang a black, powder-coat blade sign only with a stylized “W” as her sign.

Member Lucas asked for clarification that she would only have the blade sign and no wall sign. Ms. Ward confirmed that there would be no wall sign.

Member Webb also asked for confirmation that the wall where the current sign is would be painted black and only a blade sign would be hung. Ms. Ward again confirmed that is the case.

Member Lucas pointed out that the font of her new logo is very similar to another business in town, Watts Regulator. Ms. Ward said she was unfamiliar with it but would need to review that.

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Councilor Trudel asked how she would like to proceed given that it may be very similar to another business in town. Ms. Ward said she would like to stay with the general concepts and colors but will need to consider changing the font of the "W." Councilor Trudel asked if she would be able to maintain the height if the font changed. Ms. Ward confirmed that she would make sure it does. Councilor Trudel said he had no concerns about the font provided the colors stay the same. Ms. Ward confirmed that she was fine with moving forward.

Member Stangroom asked Director Creighton if a change in font can be approved administratively. Director Creighton confirmed that he could do that, and the conditions of approval could be written to allow for it. Member Webb agreed that it could be part of the conditions.

Chairman Feener opened the discussion to the public but with no one to speak on it, it came back to the Board.

Councilor Trudel made a motion to approve the proposed sign with façade improvements in the proposed materials and 24" x 24" size. Motion seconded by Member Lucas. Member Webb added an amendment to the motion that the font would be approved by Director Creighton. Councilor Trudel seconded the amendment. **Amendment carried 5-0-0. Motion carried as amended 5-0-0.**

□ **New Business:**

**H 22-01:** "Golden Reaper Tattoo," tenant, at 321 Central St, Suite 1, is applying for a new window sign. The property is owned by Central Gold Key Realty, LLC and is located at Map/Lot 117-002-00.

As nobody was present to speak to this application, Chairman Feener chose to reorder the agenda to move forward with the next application and come back to this one.

**H 22-02:** "Franklin Falls Collectables," tenant, at 332 Central St. is applying for a new wall sign. The property is owned by Pham Con Ly and is located at Map/Lot 117-149-00.

Diane White, owner of Franklin Falls Collectables, spoke to the application. She gave a brief history of the signs she has created and hung up and that she has been told she needs approval before doing anything else. She explained the current sign she has and that she thought it would be acceptable as it is wood and metal and the color is an approved historic color, but that she understands it still needs to be approved.

Member Stangroom asked what specifically the sign is made of. Ms. White explained it is pine with wood-burned lettering, 2-3 coats of urethane and a metal frame. The store name lettering has been painted Stagecoach Red as per the approved colors she was given. She assumed it would hold up to the elements. Member Stangroom asked how it will be mounted. Ms. White said it would be screwed into the wall.

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Member Lucas asked if that meant the orange banner currently there would be coming down. Ms. White confirmed that it would be, and they will hang it inside the store on one of the walls.

Chairman Feener asked where the new sign will be hung. Ms. White said it would be centered in the wall-sign area above the store entrance. She said she would like to paint the outside area but is unsure who to check with on that. Chairman Feener asked if the building owner had said anything about it. Ms. White said that he has not. Chairman Feener then asked for the dimensions of the sign, to which Ms. White explained it is 4' x 3'. Director Creighton confirmed that the size does conform to the ordinance.

Member Webb confirmed the size and colors and asked Director Creighton if they match. Director Creighton was unsure but that they were close. Ms. White agreed that it should be painted as it looks dirty. Member Webb confirmed that he thought painting it was a good idea. Member Lucas suggested pressure washing the outside when the weather warms up prior to painting.

Ms. White expressed concerns about the sunlight reflection they get on the store window and that it is difficult to see if the sign is hung inside if they don't feel it will hold up to the elements. Director Creighton made the suggestion of a longer, simplified sign to hang outside over the storefront. The proposed sign has a lot of information and can be difficult to read driving by. Suggestions had been made to make it a hardwood or metal with a picture frame for depth. Ms. White asked about making it a dark red with cream lettering and keeping it to just the name of the store. Director Creighton confirmed that would be acceptable.

John Shorey, one of the vendors in the store, asked if they would need to resubmit with the new design. Director Creighton confirmed they would and suggested they bring in a design proposal to the next meeting, prior to creating anything. Ms. White said she could do that.

Chairman Feener opened it up to public comment, but nobody was there to speak on it so it was closed and brought back to the Board. Member Stangroom made a motion to continue the application to the March 14, 2022 meeting, seconded by Member Webb. **Motion carried 5-0-0.**

#### **H22-01:**

Chairman Feener came back to application H 22-01. Director Creighton spoke to the application as nobody else was present. He reviewed that the business owner, Beau Gregg, had obtained the Zoning Variance for the shop and then disappeared for a bit, and then did everything at once with opening the shop, hanging the sign, etc. Director Creighton had stopped in to explain the process and what needed to be done, afterward Mr. Gregg submitted the application, sign permit and photos of what he has hung. It is smaller than the allowed maximum and hung inside the store window, so it is up to the Board how they want to proceed.

Member Webb asked if the owner is looking to keep it inside as is, or did he want it outside. Director Creighton confirmed that he is looking for approval as is. Chairman Feener said he

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had no concerns about it. Member Stangroom asked if he had any desire to hang a blade sign. Director Creighton confirmed that Mr. Gregg had not mentioned a blade sign and that he feels the current sign works well for that location.

Chairman Feener opened it up to public comment but closed the hearing as no one was present and brought it back to the Board. Councilor Trudel made a motion to approve the sign on condition of obtaining a sign permit and that it remains inside the store window as it is currently. Motion seconded by Member Webb. Motion carried 5-0-0.

- ❑ **Other Business:** None
- ❑ **Public Comment:** None
- ❑ **Adjournment:**

Member Stangroom made a motion to adjourn, seconded by Councilor Trudel. Motion carried 5-0-0. Meeting adjourned at 6:52 p.m.

Respectfully submitted,

Judy Bibbins  
Planning and Zoning Administrative Assistant