

**City of Franklin, New Hampshire
City Manager's Economic Development Task Force
1/11/2024 9am Franklin Fire Department**

In attendance: Niel Cannon, Marty Parichand, Jim Aberg, Seth Creighton, Judie Milner

Others in attendance: Chuck Gilboy, Capital Regional Development Council (CRDC)

Milner called the meeting to order at 9:15am.

Discussion ensued regarding marketing/information. Discussed mini-educational workshops: TIF 101, Budget 101, Assessing 101, CIP 101, Economic Development Tools Utilized by Franklin 101. Discussed a one page listing of revitalization accomplishments and trends. Showing things like tax burden shifting from residential to commercial or vice-versa based on decisions made by council; show why downtown should be tax center – subsidizes suburbia. Design simple presentations and present at city council meetings. Focus on how do we get what we want, spending vs. investing, doing nothing is not \$0, there is a cost to doing nothing.

Discussed public-private partnership strategy and TIF funding. Chuck Gilboy, CRDC, suggested the COUCH Foundation – Marty following up. Judie to see if we needed authorization to apply from the council for CDFA Tax Credits. Discussed USDA RBDG round open with applications due Feb 28th for feasibility study for a food coop.

Discussed succession planning. Possibly economic development and planning under one umbrella, best use of resources, what will the structure look like, city funds development department or is it a nonprofit that does things cities don't like to do – such as Perma City Life did.

Discussed need for a meeting next week to go over priority list. Judie to post.

Next meeting 1/18/24, 9am, Fire Station.

Adjourn 11:30am.