

City of Franklin, NH  
Ad-Hoc Education & Community Outreach Committee  
For Single-Stream Recycling and Trash Collection  
Meeting Minutes  
10/07/2009

Committee Members Present: Delaney Carrier, George Dzujna, Marie Rabinowitz, Scott Clarenbach

Others:

Next Meeting : Wed, Oct 14, 6:00pm @ the Franklin Middle School

Agenda: Review Draft Ordinance

Meeting called to order 6:30PM

Approval of minutes Approve minutes of September 9th meeting:

- Motion to approve w/ changes by Marie Rabinowitz
- Seconded by George Dzujna
- Passed Unanimously

Other Business

1. Recycle Flier Review – approved changes based on feedback from EcoMaine
  - a. Next revision: change “Spring 2010” to “April 2010”
  - b. Get recycling fliers to: City Hall, Xfer Station, MSD Offices.
2. RecycleBank: we should establish a baseline recycle rate and a target rate before bringing in a program like this that will cost additional money.
3. We need representation from the school community at the committee meetings.
4. Draft Ordinance Update:
  - a. Ordinance is ready – emailed to committee and volunteers
  - b. Committee review date will be Oct 14
  - c. Joint MSD/Legislative committee meeting date is Oct 19, 6pm @ City Hall
5. Delaney to meet with Brian Sullivan on Friday, Oct 9 for general updates

Phase I Education Program

1. FAQ Sheet discussion
  - a. How much is this program going to cost us?
  - b. Do I have to pay for the bins?
  - c. Where am I going to store these huge things?
  - d. I have a long or steep drive, how do I get my bins to the roadside?
  - e. How will this work at Apartment complexes?
  - f. Can Businesses participate in the Recycling program?
  - g. Mandatory? You mean I HAVE to recycle? (Recycling Saves!)
  - h. Why Should I Recycle? (Save \$, It’s Easy, ...)

- i. Are there other items that I can recycle, other than single-stream items?  
(Alternate recycling avenues)
- 2. Schedule Presentation Teams for Upcoming Events
  - a. HS Football – Oct 10 – 1-4pm (Delaney & Mike C)
  - b. ELO Fair – Oct 14 – 3-6pm (George & Marie)
    - i. Look for Students and Staff to be on Committee
  - c. HS Football – Oct 17 – 1-4pm (Scott)
  - d. Ski Area Fund Raiser – Oct 24 – time? (George)
- 3. Continued Visibility efforts
  - a. PTO's, Boosters and School Board – Delaney to contact for how to work together and PTO alternate recycling avenues.
  - b. coordination at all schools – George to work with the administration at each school: get the right people together for a meeting at each school to discuss how to approach each grade level and incorporate into curriculum.
  - c. Other Civic Organizations – Delaney has received the list of civic orgs and contacts from Choose Franklin and will analyze to determine a list of orgs yet to be contacted.

## Phase II Education Program

- 1. Alternate Recycling Avenues
  - a. Shaw's Supermarkets Plastic Bag Recycling Bins
    - i. YES: Store bags, fresh produce bags, all light colored bags or films with resin codes 2 or 4, all must be clean, dry, and empty.
    - ii. NO: paper, metal, glass, rigid plastics, pouches or bags from frozen or heatable foods or deli meat film, black or dark colored bags (trash bags), bags for soap, chemicals, oils, or pesticides.
- 2. Promotions Schedule, Budget, & Community Partners
  - a. Staples donated 4 signs
  - b. Prize sponsors for school projects or competitions
  - c. Banner for Downtown
  - d. Mailing w/ Recycling Flier, X-fer Station changes, Alt Recycling Avenues, and letter describing how the program works
  - e. On-line video demonstration
  - f. Garneau's Sign
  - g. Bin Stickers – for use at distribution
  - h. Fridge magnet (FSB has offered – Sarah Stanley)
  - i. PSA's – radio (Nassau Broadcasting has offered – Larry Hennessy)
  - j. News stories (print, radio, and TV)
  - k. Phone # w/informational msg describing how to use the new bins, recycle, etc
    - i. Several minutes long
    - ii. For those w/o internet, etc
    - iii. Low cost
    - iv. Spare line in existence at Opera House?

Meeting adjourned 8:00PM