

City of Franklin, NH
Ad-Hoc Education & Community Outreach Committee
For Single-Stream Recycling and Trash Collection
Meeting Minutes
9/09/2009

Committee Members Present: Delaney Carrier, George Dzujna, Craig Shufelt, Marie Rabinowitz, Scott Clarenbach

Others: Mike (XFer Station), Judie Milner

Next Meeting : Wed, Sept 23, 6:00pm @ the Franklin Middle School

Agenda: TBA

Meeting called to order 6:30PM

Approval of minutes Approve minutes of August 26 meeting:

- Motion to approve w/ changes by George Dzujna
- Seconded by Craig Shufelt
- Passed Unanimously

RecycleBank Presentation

- Rewards and Loyalty program – awards by weight of recyclables
- For Profit Company
- Received a flier
- RFID in bins is recommended
- Try to use local rewards partners – they recruit
- Can also donate your rewards points to 501c, schools, etc
- Gives feedback: ex, your recycling saved x # of trees and y gals of oil, etc
- OnLine Applications allow schools to compete
- Other towns.cities using RecycleBank: Hartford, Co; Everette Ma.
- Profit margin = share of the \$ savings for the community that they help create
- Or – charge a fee for service per household (~1\$/household/month)
- Possibly: pay based on performance
- Ask for ~5 year contract
- Recommendation: smaller trash bin, larger recycle bin
- RecycleBank measures economic impact and environmental impact
- 2.5 points per pound of recyclables = ~1 free coffee /month

Other Business

1. Mike from Transfer Station: currently weighing all household/residential trash (for entire month of Sept) and will soon have new #'s for average household trash weight.
2. Thought: High School Winter Carnival – recycling competition
3. Recycle Flier Review Pin down the implementation date, at least to the month

4. Trash Survey – make it simpler – How many households have more weekly trash volume than 3 trash buckets equivalent (32 gal ea)?
5. Recommendation: give 1 – 35 gal or 1 – 48 gal bin for trash and 1 – 64 gal or 1- 96 gal for recyclables.
6. We need representation from the school community at the committee meetings.
7. We have had an offer from FSB to do a cross-promotional piece for the recycling program. Delaney will follow up with city officials on how to proceed.
8. Judy Milner offered to work with Staples to see if they would donate some professional looking recycling signs

Phase I Education Program

1. Schedule Presentation Teams for Upcoming Events
 - a. Farmer's Market days Tues' 3-6
 - i. September 15 – George, Marie
 - ii. September 22 – Delaney, Marie
 - b. Northern Rail Trail – Franklin Leg Kick-off
 - i. Sept 12 – 10 to Noon – Delaney, George
 - c. Knights of Columbus picnic
 - i. Sept 13 – George
 - d. Middle School Open House
 - i. Sept 23 – 6-8 - everyone
2. Continued Visibility efforts
 - a. PTO events and coordination at all schools – Delaney to coordinate with Jo Ellen

Meeting adjourned 8:00PM