

City of Franklin, NH  
Ad-Hoc Education & Community Outreach Committee  
For Single-Stream Recycling and Trash Collection  
Meeting Minutes  
8/26/2009

Committee Members Present: Delaney Carrier, George Dzujna, Craig Shufelt, Marie Rabinowitz  
Others: Annette Andriozzi, Leigh Webb

Next Meeting : Wed, Sept 9, 6:30pm @ the Franklin Public library  
Agenda: TBA

Meeting called to order 6:30PM

Approval of minutes Approve minutes of August 12 meeting:

- Motion to approve w/ changes by George Dzujna
- Seconded by Craig Shufelt
- Passed Unanimously

Other Business

1. Educational Trip August 13th to Goffstown – Approved the notes from the trip and had a general discussion. Marie shared photo's from the trip and contrasted with photo's of Franklin trash days.
2. Need to invite Marie from MSD and Mike from Transfer Station to at least one meeting to bring them up to speed on the recycling program so that they are prepared to answer front-line questions from the public
3. Recycling Flier V2 discussion: recommended further slight modification and clarification – Delaney took notes and will create Version 3.
4. Display Board: George is maintaining and updating based on feedback from TRIP presentation
5. Sept 8 city council meeting: Delaney will present in support of recycling on behalf of Choose Franklin
6. RecycleBank – A representative has agreed to attend our next meeting to inform the committee about how the RecycleBank program works

Phase I Education Program

1. Presentation reviews:
  - a. August 25 @ TRIP Center (George & Delaney): Presentation went smoothly. The questions / comments were all positive in nature. Attention to details will be important in educating the senior crowd. Many questions reflected confusion based on communicating small details during the presentation. We will need to visit the TRIP center several times to ensure better understanding.
2. Event reviews:
  - a. August 15 Odell Centennial (Leigh, Annette, Scott, Jo Ellen)

- i. Nice crowd, spoke with 30-40 Franklin residents, well received, all positive comments.
  - b. August 25th Farmers Market (Scott)
    - i. Spoke with 15-20 Franklin residents, all positive comments
- 3. Schedule Presentation Teams for Upcoming Events
  - a. Farmer's Market days Tues' 3-6
    - i. September 1 – George
    - ii. September 8 - Delaney
  - b. Northern Rail Trail – Franklin Leg Kick-off
    - i. Sept 12 – 10 to Noon –
  - c. Knights of Columbus picnic
    - i. Sept 13 – George
- 4. Continued Visibility efforts
  - a. Events at Tractor Supply @ Town Line plaza – Delaney to contact (286-7800)
  - b. PTO events and coordination at all schools – Delaney to coordinate with Jo Ellen
  - c. High School sporting events – Delaney to coordinate with Jo Ellen

#### Phase II Education Program

- 1. Alternate Recycling Avenues – Update – George
  - a. Visited Lowes, Home Depot and Staples: only positive recycling avenue encountered is FREE recycling of CFL bulbs at Home Depot
- 2. General Discussion – Hold off on plan development until City Council vote on Sept 8 and development of initial City Ordinance and Policies for the new trash and recycling program.

Meeting adjourned 8:00PM